



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Great American Media
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1402435

Schedule Dates 10/30/12-11/09/12
Advertiser DCCC-Democratic Congressional Campaign Comm
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand DCCC 10/30 (450995)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name KEULEMAN, KATIE
Phone/Fax /
CPE 11/14/2216
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments DCCC 10/30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/29/12
Last Modified 10/29/12
Entered By Katie Freckleton
CO-OP No
Headline # 06399902
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,312.50
Net Total \$24,437.50
Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Nov. 2012	15	\$28,750.00
Grand Total:	15	\$28,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/30/12-11/02/12	1	:30	10P-10:35P (MST)	2		X	X	X	X			2	\$5,000.00	\$10,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 10P W-F	10/29/12
2.0	Normal Line / News (3)	10/30/12-11/02/12	1	:30	4P-4:30P (MST)	2		X	X	X	X			2	\$940.00	\$1,880.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 4PM	10/29/12
3.0	Normal Line / News (5)	10/30/12-11/02/12	1	:30	5:30A- 6A (MST)	2		X	X	X	X			2	\$630.00	\$1,260.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 530A	10/29/12
4.0	Normal Line / News (6)	10/30/12-11/02/12	1	:30	6P- 6:30P (MST)	2		X	X	X	X			2	\$2,500.00	\$5,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 6P	10/29/12
5.0	Normal Line / News (7)	10/30/12-11/02/12	1	:30	6A- 8A (MST)	2		X	X	X	X			2	\$1,560.00	\$3,120.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS THIS MORNING	10/29/12
6.0	Normal Line / News (2)	10/30/12-11/02/12	1	:30	12P- 1P (MST)	2		X	X	X	X			2	\$630.00	\$1,260.00	Salt Lake City (KUTV)	NEWS	10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 10/30/12



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Great American Media
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1402435

Schedule Dates	10/30/12-11/09/12	Date Entered	10/29/12
Advertiser	DCCC-Democratic Congressional Campaign Comm	Last Modified	10/29/12
Agency	Great American Media (2231)	Entered By	Katie Freckleton
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	DCCC 10/30 (450995)	Headline #	06399902
Salesperson	TeleRep/DC, Washington DC (2995)	Demo	A35+
Sales Office	TeleRep Washington DC	Order Type	Normal
Buyer Name	KEULEMAN, KATIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/14/2216	Commission	\$4,312.50
Account Types	National/Political Issue Agency BRD	Net Total	\$24,437.50
Billing Type	Standard	Sales Tax	
Comments	DCCC 10/30 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Salt Lake City (KUTV)		Rate
By Broadcast Month	Spots	
Nov. 2012	15	\$28,750.00
Grand Total:	15	\$28,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / News (3)	11/06/12-11/09/12	1	:30	4P-4:30P (MST)	1		X	X	X	X			1	\$940.00	\$940.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 4PM	10/29/12
8.0	Normal Line / News (10)	11/03/12-11/03/12	1	:30	10P-10:35P (MST)							1		1	\$3,410.00	\$3,410.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 10P SAT	10/29/12
9.0	Normal Line / News (11)	11/04/12-11/04/12	1	:30	5P-6P (MST)							1		1	\$1,880.00	\$1,880.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5P SUN	10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

REP HEADLINE# 6399902
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT29/12 15.50
*** KUTV-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # SALESMAN # 94

AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # 1402435 CONTRACT # 6399902 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/30 EST#2216 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV12/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT29/12 15.50

REP: TO KATIE
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS 28750
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 2216

<u>X</u>			1000P-1035P	30		\$4,000.00	10/30	11/5	2	<u>5000</u>	TU-F,M	2000
----------	--	--	-------------	----	--	------------	-------	------	---	-------------	--------	------

PROGRAM : KUTV NEWS AT 10P M-F
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1 : KUTV NEWS AT 10P M-F

			1200N-100P	30		\$500.00	10/30	11/5	2	<u>630</u>	TU-F,M	260
--	--	--	------------	----	--	----------	-------	------	---	------------	--------	-----

PROGRAM : 2 NEWS AT NOON
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1 : 2 NEWS AT NOON

1910

REP HEADLINE# 6399902
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT29/12 15.50
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			400P-430P	30		\$750.00	10/30	11/5	2		TU-F,M	2
3			400P-430P	30		\$750.00	11/6	11/12	1		TU-F,M	1
PROGRAM : 2NEWS AT 4PM ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2NEWS AT 4PM												
4			500P-530P	30		\$1,500.00	10/30	11/5	2		TU-F,M	2
PROGRAM : 2 NEWS AT 5P ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2 NEWS AT 5P												
5			530A-600A	30		\$500.00	10/30	11/5	2		TU-F,M	2
PROGRAM : 2 NEWS AT 530A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2 NEWS AT 530A												
6			600P-630P	30		\$2,000.00	10/30	11/5	2		TU-F,M	2
PROGRAM : 2 NEWS AT 6P ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2 NEWS AT 6P												
7			600A-800A	30		\$1,250.00	10/30	11/5	2		TU-F,M	2
PROGRAM : 2 NEWS THIS MORNING ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2 NEWS THIS MORNING												
8			800A-900A	30		\$500.00	10/30	11/5	3		TU-F,M	3
8			800A-900A	30		\$500.00	11/6	11/12	1		TU-F,M	1
PROGRAM : THE EARLY SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : THE EARLY SHOW												
9			900A-1000A	30		\$500.00	10/30	11/5	2		TU-F,M	2
PROGRAM : THE PRICE IS RIGHT ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : THE PRICE IS RIGHT												

lets make a deal

639

639

1500

2500

630

1880

940

630

630

620

1000

260

700

570

200

520

REP HEADLINE# 6399902
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT29/12 15.50
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

10			1000P-1035P	30		\$2,500.00	11/3	11/3	1	2490	SAT	1
----	--	--	-------------	----	--	------------	------	------	---	------	-----	---

PROGRAM : KUTV NEWS AT 10P SAT
ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1 : KUTV NEWS AT 10P SAT

11			500P-600P	30		\$1,500.00	11/4	11/4	1	1440	SUN	1
----	--	--	-----------	----	--	------------	------	------	---	------	-----	---

PROGRAM : 2 NEWS AT 5P SUN
ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1 : 2 NEWS AT 5P SUN

NOV/12 28750.00

CONTRACT TOTAL
TOTAL SPOTS

28750.00
15X 28

+7260

(M: ~~\$34,010~~)

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT29/12 17.45
*** KUTV-TV ***

SALES PRSN WA- CHERYL BLAIR

PROGRAM : 2NEWS AT 4PM
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1: 2NEWS AT 4PM

4	500P-530P	30	\$1,500.00	10/30	11/5	2	TU-F,M	2
PROGRAM : 2 NEWS AT 5P ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS AT 5P								
5	530A-600A	30	\$500.00	10/30	11/5	2	TU-F,M	2
PROGRAM : 2 NEWS AT 530A ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS AT 530A								
6	600P-630P	30	\$2,000.00	10/30	11/5	2	TU-F,M	2
PROGRAM : 2 NEWS AT 6P ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS AT 6P								
7	600A-800A	30	\$1,250.00	10/30	11/5	2	TU-F,M	2
PROGRAM : 2 NEWS THIS MORNING ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS THIS MORNING								
8	800A-900A	30	\$500.00	10/30	11/5	3	TU-F,M	3
8	800A-900A	30	\$500.00	11/6	11/12	1	TU-F,M	1
PROGRAM : THE EARLY SHOW ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: THE EARLY SHOW								
9	900A-1000A	30	\$500.00	10/30	11/5	2	TU-F,M	2
PROGRAM : THE PRICE IS RIGHT ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: THE PRICE IS RIGHT								
10	1000P-1035P	30	\$2,500.00	11/3	11/3	1	SAT	1
PROGRAM : KUTV NEWS AT 10P SAT ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: KUTV NEWS AT 10P SAT								
11	500P-600P	30	\$1,500.00	11/4	11/4	1	SUN	1
PROGRAM : 2 NEWS AT 5P SUN ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS AT 5P SUN								

STATION MAKEGOOD OFFERS:
M1 UNRESTL BUY#1 MISSED: TU-F,M/1000P-1035P OCT30(2/WK) 30S \$4,000.00 (OCT29/12)
OFFER: TU-F,M/1000P-1035P OCT30(2/WK) 30S \$5,000.00 PLS ADVISE.
CMT: CHANGING RATE TO REFLECT NEW ISSUE CARD -

STATION MAKEGOOD OFFERS:

M2	UNRESL	BUY#2	MISSED: TU-F,M/1200N-100P	OCT30 (2/WK)	30S	\$500.00	(OCT29/12)
			OFFER: TU-F,M/1200N-100P	OCT30 (2/WK)	30S	\$630.00	PLS ADVISE.
			CMT: CHANGING RATE TO REFLECT NEW ISSUE RATE				
M3	UNRESL	BUY#3	MISSED: TU-F,M/400P-430P	OCT30 (2/WK)	30S	\$750.00	(OCT29/12)
			OFFER: TU-F,M/400P-430P	OCT30 (2/WK)	30S	\$940.00	PLS ADVISE.
			CMT: CHANGING RATE TO REFLECT NEW ISSUE RATES.				
M4	UNRESL	BUY#4	MISSED: TU-F,M/500P-530P	OCT30 (2/WK)	30S	\$1,500.00	(OCT29/12)
			OFFER: NONE				
			CMT: SPOTS NA D/T NEW ISSUE RATES AND HAVE TO MAKE TOTALS MATCH - CANCELING				
			CMT: SPOTS.				
M5	UNRESL	BUY#5	MISSED: TU-F,M/530A-600A	OCT30 (2/WK)	30S	\$500.00	(OCT29/12)
			OFFER: TU-F,M/530A-600A	OCT30 (2/WK)	30S	\$630.00	PLS ADVISE.
			CMT: CHANGING RATES TO REFLECT NEW ISSUE RATES.				
M6	UNRESL	BUY#6	MISSED: TU-F,M/600P-630P	OCT30 (2/WK)	30S	\$2,000.00	(OCT29/12)
			OFFER: TU-F,M/600P-630P	OCT30 (2/WK)	30S	\$2,500.00	PLS ADVISE.
			CMT: CHANGING RATE TO REFLECT NEW ISSUE RATES. PREBOOKED				
M7	UNRESL	BUY#7	MISSED: TU-F,M/600A-800A	OCT30 (2/WK)	30S	\$1,250.00	(OCT29/12)
			OFFER: TU-F,M/600A-800A	OCT30 (2/WK)	30S	\$1,560.00	PLS ADVISE.
			CMT: CHANGING RATE TO REFLECT NEW ISSUE RATES.				
M8	UNRESL	BUY#8	MISSED: TU-F,M/800A-900A	OCT30 (3/WK)	30S	\$500.00	(OCT29/12)
			OFFER: NONE				
			CMT: CANCELING SPOTS D/T NEW ISSUES RATES AND HAVE TO MAKE TOTALS MATCH.				
M9	UNRESL	BUY#9	MISSED: TU-F,M/900A-1000A	OCT30 (2/WK)	30S	\$500.00	(OCT29/12)
			OFFER: NONE				
			CMT: CANCELING SPOTS D/T NEW ISSUE RATES AND HAVE TO MAKE TOTALS MATCH.				
M10	UNRESL	BUY#10	MISSED: SAT/1000P-1035P	NOV3	30S	\$2,500.00	(OCT29/12)
			OFFER: SAT/1000P-1035P	NOV3	30S	\$3,410.00	PLS ADVISE.
			CMT: NEW ISSUE RATES - CHANGING RATES TO REFLECT.				
M11	UNRESL	BUY#11	MISSED: SUN/500P-600P	NOV4	30S	\$1,500.00	(OCT29/12)
			OFFER: SUN/500P-600P	NOV4	30S	\$1,880.00	PLS ADVISE.
			CMT: CHANGING RATE TO REFLECT NEW ISSUE RATES. PREBOOKED.				
NOV/12		28750.00	CONTRACT TOTAL				
			TOTAL SPOTS				
			23				

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*